

Maud Hu

VIDEO EDITOR / CREATIVE

UK Young Lions - Film Category (Winner, 2025)

🌐 www.maudhu.com

✉ maud.hu71@gmail.com

📍 London, UK

EXPERIENCE

2025
Present

Midweight Creative

Sky Creative - London

- Edited internal campus-screen promos showcasing upcoming films and series across Sky channels
- Created bespoke campaign edits for ad-hoc initiatives and seasonal moments (e.g. *Wicked for Good*, *F1 Start of Season*)
- Produced promotional content for Sky Cinema, Sky products and customer offers

2022
2025

Midweight Designer

Sky Creative - London

- Delivered daily secondary-event graphics for Sky Entertainment and Hearst channels
- Designed bespoke motion graphics for new programme and film launches (including *House of the Dragon*, *The Last of Us*, and others)
- Designed and automated scalable motion-graphics templates using expressions and scripting, including contributions to the Sky Sports rebrand (2025)

2020
2022

Marketing Specialist, Junior Designer

Taboola - London

- Supported multi-market marketing strategies and campaigns across EMEA, including events, PR, and content initiatives
- Created written, visual, and short-form video content for blogs, social platforms, and marketing collateral
- Designed graphic, presentation, and motion assets for campaigns and global events (email banners, decks, social visuals, infographics)

2017
2019

Junior Brand Manager

Nude Agency - Shanghai

- Managed end-to-end brand and marketing projects, including product launches, packaging design, video and campaign delivery
- Developed brand concepts and creative assets across identity, social content and video
- Coordinated with clients, designers, strategist and external suppliers across multiple accounts.

Selected clients: Häagen-Dazs, KFC, AXA, Unilever, Tim Hortons, and more.

EDUCATION

2020
2019

MA Broadcast Journalism, Distinction

City, University of London

2017
2014

BA Communication, Distinction

Institut Supérieur des Médias, Lyon

SKILLS

<i>Premiere Pro</i>	●	●	●	●	●
<i>After Effects</i>	●	●	●	●	●
<i>Photoshop</i>	●	●	●	●	●
<i>Audition</i>	●	●	●	●	●
<i>Illustrator</i>	●	●	●	●	●
<i>Figma</i>	●	●	●	●	●

French Native

English Fluent

Chinese Fluent

Spanish Intermediate

Korean Beginner